

Greeson, Inc. 27th Anniversary Sales Event ATV Giveaway

- 1) Contest entry, eligibility, prizes, entry and selection of finalists/winner, and conditions will be in accordance with the US 97 contest rules.
- 2) Winner must be present to win.
- 3) Winner is responsible for paying applicable sales tax at the time of picking up the prize.
- 4) Employees of Greeson, Inc. and their immediate family members are excluded from entry. This includes spouse, parents, children, siblings, grandparents, grandchildren, and/or any other person residing within the same household.
- 5) All registration and contact information is the property of Greeson, Inc. and can be used to follow up with the participants of the entry. Greeson, Inc. will not sell or provide any contact information to a third party.

CONTEST RULES

FOR US STATIONS –Greesons ATV Giveaway

1. How to Enter the Contest:

- a. The US97 – Greeson ATV Giveaway will begin on Monday, September 13th, and end on Saturday, September 25th..
- b. To participate in the contest, listeners may register only one of two ways: (1) by attending a US97 “Van Hit” appearance in person, the dates and times of which will be broadcast on US97; or (2) by registering at Greeson’s at 2219 Albert Pike Road, Hot Springs, Arkansas during normal business hours between Tuesday, September 14th and end of business on Thursday, September 23, 2010.
- c. Listeners may enter one time only at each “van hit”, and one time only at Greesons as outlined above. Entries beyond that number shall be grounds for disqualification.

2. Eligibility Restrictions:

- a. The contest is open to all listeners who are legal United States citizens 18 years of age or older at the time of contest entry, and who reside in the US97 listening area, defined as within 60 air miles of the US97 studio. Employees of US Stations, LLC, affiliated advertising agencies, participating sponsors/promotional partners, other radio, tv, or cable stations in the Central Arkansas area and the members of their immediate families are ineligible to participate or win. Immediate family shall include spouse, parents, children, siblings, grandparents, grandchildren and/or any other person residing within the same household.
- b. Listeners are eligible to win a US Stations contest only once every thirty days on each affiliated radio station. Only one winner per household is permitted in any contest.
- c. Participants in the contest must possess valid government issued photo identification.
- d. If chosen as the winner, Contest Participant will be required to sign a waiver of liability prior to taking possession of the prize.
- e. **For On-line Contests:** Contest information will be available on line at myhotsprings.com, but there will not be an entry method on line.

3. Prizes:

- a. The prize shall be a 2010 Polaris Sportsman 500 HO atv valued at \$5999.00
- b. There are no qualifying prizes for entry.
- c. Grand prize must be picked up at Greensons, at the address above. Any prize or prize certificate not claimed within ten (10) business days of winning will be automatically forfeited by the winner. In that event, a second drawing from the finalists will be held, and that person will be notified. That person will be given ten (10) business days to claim their prize. That procedure will be followed until the prize is claimed.
- d. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- e. Winner will receive IRS Tax form 1099 for the value of the grand prize as stated in these contest rules, and is solely responsible for any taxes that may be due as a result of winning.

- f. Prizes are limited solely to those items explicitly set forth herein and shall not include any and all other expenses, incidentals or taxes that may arise out of the winner's receipt of this prize.
- g. Prizes will be awarded as is, with no written or express warranty beyond that of the factory warranty..

4. Entry and selection of finalists/winner:

- a. Decisions of station management with respect to the contest are final.
- b. The winner shall be selected by random drawing, using the following procedure. There shall be one (1) finalist selected by random drawing from each US97 ATV Giveaway appearances. The dates of times of those appearances will be announced on KQUS-FM. There will also be an entry box at Greeson's from September 14 – September 23rd, and a like number of finalists will be selected by random drawing from those who register at Greesons. All finalists shall be combined for the reverse final drawing. A total of 20 finalists will be selected on or about Friday, September 24th and will be notified by phone, using the number listed on their entry. One additional finalist will be selected during a "last chance entry period" on Saturday, September 25th from 9am-10am at Greesons. All Finalists MUST BE PRESENT TO WIN at the reverse drawing to be held Saturday, September 25th at Greeson's in the 10am hour. They must present themselves in person NO LATER THAN 10:15am local time. Failure to be present by 10:15am shall be grounds for disqualification. All 21 names will be placed in a container, and a drawing will be conducted, removing one name in each draw. The final name left in the container shall be declared the winner.

There can be only one finalist per immediate family or household. Immediate family is described as, husband, wife, son, daughter or immediate son or daughter in law, grandfather or grandmother of anyone selected. Failure to notify US97 of that relationship shall be deemed grounds for disqualification.

- c. The winner must be present, and will be notified at the location.
- d. In the event finalists cannot be contacted using the information supplied in the entry within 24 hours, station reserves the right to select another finalist by random drawing from all entries. This procedure will be repeated until 20 finalists are selected and contacted.
- e. The odds of winning are based on number of entries, and cannot be calculated.

5. Conditions:

- a. Photo identification and social security number of the Grand Prize winner will be required in order to collect the prize. Payment of all federal, state and local taxes are the sole responsibility of the winner. Winners will be required to sign an IRS Form W-9 or the equivalent. Winner will receive an IRS Tax Form 1099 for the value of the prize as stated in these contest rules.
- b. Winner is required to sign a release in order receive their prize. Failure or refusal to execute the release will result in winner forfeiting the prize. Pursuant to the liability release, the winners will agree to hold US Stations, LLC affiliated companies and the officers, members, shareholders, employees, agents, co-sponsors and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- c. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- d. For Internet or on-line based contests, US Stations, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the My Hot Springs Web Site or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right in its sole discretion to modify the contest rules and dates at any time for any reason. Material modifications shall be announced on-air, when practical. By participating in this contest, you agree to be bound by these contest rules, any modifications thereof, and by all other rules imposed by Station management. If due to circumstances beyond the control of Station, any event associated with this contest or the prize is delayed, rescheduled, postponed or cancelled, Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. No purchase is necessary. The contest is void where prohibited.
- g. Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of US Stations, LLC.

h. US Stations, LLC is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.

i. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of US Stations, LLC 125 Corporate Terrace, Hot Springs, Arkansas, 71913, or may be obtained on-line at www.myhotsprings.com.

J Station reserves the right to substitute a prize of greater or equal value at its sole discretion.

k. In the event of any question or dispute regarding the execution of this contest, selection of finalists or any other question which may arise, US97 shall be the sole judge, and by entering this contest, listener agrees specifically to this section, and further agrees that there shall be no right of appeal once a judge's decision is made.

PARTICIPANT/WINNER'S LIABILITY WAIVER & RELEASE ("RELEASE")

I, _____, in consideration of the opportunity provided to me by US Stations LLC and its member station : _____ (hereinafter referred to as "**Station**") to participate in the contest, event or promotion described below, do hereby irrevocably agree and consent to the following:

(1) Station, its employees, agents and sponsors may use for advertising and/or promotional purposes, my name, image, photograph, voice and/or biographical information ("Material") on radio or TV broadcasts, newspaper advertisements, on-line advertising and/or any other medium in connection with my participation in this promotion, contest and/or event without the payment of any additional compensation to me. I acknowledge that photographs may be taken of me at the contest, event or promotion described below and hereby consent to station's use of such images, including but not limited to posting same on the Station's website. I hereby waive any right that I may have to inspect and/or approve the Material, and am aware that any and all Material may be edited and juxtaposed with other material(s).

(2) By this document and in consideration of the opportunity and/or prize afforded to me in connection with my participation in said contest, promotion and/or event, the receipt of which I hereby acknowledge, I remise, release and forever discharge and agree to indemnify and hold harmless Station, its affiliates, parents, officers, directors, employees, sponsors, agents and all others connected with them and the promotion, contest and/or event from any and all liability, claims, actions and damages arising in any manner whatsoever from (a) my participation in the said promotion, contest, and/or event; (b) the use of any of the above mentioned Material; and (c) the receipt and the use of any prize(s).

(3) I hereby affirm that:

(a) I am at least 18 years of age, and I am not employed by the Station, affiliates or assigns, or any promotion, contest and/or event sponsor.

(b) No immediate family member (including spouse, parents, grandparents, siblings, children, and grandchildren) is employed by the Station, its parents, affiliates or assigns, or any contest sponsor.

(c) I had no knowledge that I would be selected to participate in or win in this promotion, contest, or event at any time prior to my actual selection and/or being awarded the prize, and I had no prior contact with any representative of the Station or any person in anyway connected with the Station or any sponsors on the basis of which I received information not generally available to the public, which was in any way helpful to me in being selected.

(4) I hereby agree that I will be entirely responsible for all income taxes, including all state, federal and local (if applicable) on my participation in this promotion, contest, prize and/or event, for which I may receive a Form 1099 for the year 2007. I certify that I hereby release Station and its sponsors from responsibility for withholding any taxes.

(5) Station is not responsible for any agreements made by me, verbal or written, to others due to my participation in this promotion, contest and/or event.

(6) I acknowledge that this opportunity to participate is not transferable to a third party nor is it redeemable for cash. I understand that if I do not provide Station or its sponsor (as applicable) with my social security number and sign this release that I will not be entitled to participate in the promotion, contest and/or event or to receive any prize(s).

(7) I acknowledge that I have been provided with a copy of the Official Contest Rules, if any, and have read and understand such rules and agree to comply with such rules.

(8) I acknowledge that my participation in the promotion, contest and/or event described below and my chosen activity as part of such promotion, contest and/or event is completely of my own choosing. Further, I acknowledge that the use of this prize may be potentially hazardous and involves certain inherent known and unknown risks. I represent that I have no medical conditions that would prevent me from the use of this prize. I further acknowledge and agree that ATV owners/operators should take an ATV safety class prior to using the prize. Said class shall be at my own expense. I

assume all risks associated with the use of this prize. I UNDERSTAND THAT I MAY VOLUNTARILY WITHDRAWAL FROM THE PROMOTION, CONTEST AND/OR EVENT AT ANY TIME.

I, on behalf of myself, my heirs, and assigns hereby waive and release Station, its subsidiaries, and affiliated companies and their members, officers, directors, employees, sponsors and/or co-sponsors and agents from any liability and claims arising, directly or indirectly, in any manner whatsoever, out of my participation in this contest, including, but not limited to, any claims for personal injury, death, or negligence. I also expressly consent to any physical contact that might naturally result from the activity that I have selected.

(9) I have read this Release and understand what I have read. I acknowledge and understand that in signing this Release that I am voluntarily waiving certain legal rights and that I intend to do so and to be legally bound by the terms set forth herein.

PROMOTION/CONTEST/EVENT NAME: _____

PRIZE DESCRIPTION: _____

APPROXIMATE VALUE: _____

PARTICIPANT/WINNER'S INFORMATION:

LEGAL NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DAYTIME PHONE #: _____

SOCIAL SECURITY #: _____

Winner/Participant's Signature: _____

Date: _____

PRIZE PROVIDER AGREEMENT

This agreement (the "*Agreement*") dated as of August 30, 2010 is by and between US Stations Broadcasting Corporation and its radio station, KQUS-US97 ("*Station*") and Greesons Inc ("*Prize Provider*"), located at 2219 Albert Pike, Hot Springs, Arkansas, in connection with **US97-Greeson ATV Giveaway** (the "*Contest*").

Station's Responsibilities. Station's responsibilities shall include the following: Station will promote contest on both US97 and its website, myhotsprings.com; On air promotion shall include a combination of live and recorded announcements, and a series of live "van hits" where listeners will be invited to register for a chance to win the ATV in a random drawing. In addition, Station will be responsible to conduct the contest, create and monitor contest rules, and provide copy of same to Greeson.

1. **Prize Provider's Responsibilities.** Prize Provider's responsibilities shall include the following: provide the grand prize, described as _____, and provide said prize and appropriate legal title to the winner selected during the execution of the contest. Greeson will also deliver the prize to the "van hits" for listeners to view. US97 will provide Greeson with a list of the van hits in advance.
2. **Live Mentions.** All mentions provided by Station hereunder shall be subject to the Station's standard broadcast terms and conditions, incorporated herein by reference, and in the extent of a conflict, the terms and conditions set forth in this Agreement shall prevail.
3. **Representations and Warranties.** Each party hereto represents, warrants and covenants to the other as follows:
 - a. It has the full right and legal authority to enter into and fully perform the Agreement in accordance with the terms and conditions hereof;
 - b. The individual signing this Agreement has full right and legal authority to enter into this Agreement on such party's behalf; and
 - c. The execution, delivery and performance of the Agreement does not and will not violate or cause a breach of any other agreements or obligations to which it is a party or by which it is bound, and no approval or other action by any governmental authority or agency, or any other individual or entity, is required in connection herewith.

4. Indemnity.

- a.. Each of Prize Provider and Station, shall indemnify, defend, and hold harmless the other party, its parent, subsidiaries, and affiliated corporations, their respective officers, directors, employees and representatives, and the successors and assigns of any of them, from and against, and reimburse them for, all claims, damages, costs and expenses, including, without limitation, interest, penalties, court costs and reasonable attorneys' fees and expenses, resulting from (a) any breach of any representation, warranty, covenant, obligation or other agreement made by the indemnifying party contained in this Agreement; (b) out of any failure of the indemnifying party to comply with any applicable laws, statutes, ordinances or regulations; (c) any act or omission or negligence of the indemnifying party or its employees, agents, or contractors; and/or (d) any claim for personal injury or property damage or otherwise brought on behalf of any third party person, firm or corporation against the indemnified party as a result of or in connection with the product or services provided by the indemnifying party under this Agreement, which claim does not result from the intentional acts or the gross negligence of the indemnified party.
- b. Prize Provider agrees to indemnify, defend, and hold harmless Station for any announcements, advertisements or other commercial copy produced or provided by Prize Provider for broadcast on Station, including proceedings or litigation alleging infringement, unlawful use, or violations of trademark or copyright. The foregoing indemnities shall survive the termination of the Agreement.

5. Miscellaneous. The Agreement constitutes the entire agreement between the parties and shall supersede any and all agreements, whether oral or otherwise, between the parties. Any amendment or modification of the Agreement must be in writing and signed by authorized representatives of both parties. The Agreement will be governed by and construed according to the laws of the State of **Arkansas**. If any term or provision of the Agreement, or the application thereof to any person or circumstance shall, to any extent be held invalid or unenforceable, the remainder of the Agreement, or the application of such term or provision to persons or circumstances other than those as to which it is held invalid or unenforceable, shall not be affected thereby, and each such term and provision of the Agreement shall be valid and be enforced to the fullest extent permitted by law. This Agreement may be executed in one or more counterparts and by facsimile signature, each of which shall be deemed an original, and all of which together will constitute one and the same instrument.

6. The parties hereby acknowledge that no airplay has been promised or sought, nor is any airplay being provided in exchange for Prize Provider's offer of the Prize described above unless disclosed herein and in such case an appropriate sponsorship identification shall be announced on-air, and each party agrees that it shall adhere to all rules and regulations set forth in Section 508 of the Federal Communications Act of 1934, as amended.

In witness whereof, intending to be legally bound, this Agreement is executed by the parties as of the date set forth above.

US Stations LLC

By: _____

[Prize Provider]

By: _____

Name/Title: